

Keynote Presentations

The mission of Audit Practice Support is to improve the performance of audit teams. Our keynote presentations create the foundation of performance by focusing on fundamental skills and behaviors like communication, influence, trust, time management, leadership, talent development, engagement and others.

Our presentations are designed for virtual or onsite audiences of any size. The length of each presentation can be customized to your needs.

Title	Description
<p>The Art of Visual Communication</p> <p>Topics: communication, writing, critical thinking, influence</p>	<p>90% of information transmitted to the brain is visual. Learn how to reduce the cognitive load on your readers through visual communication. We will look at some quick and simple tips from UI and UX design professionals including using color, font, symbols and other visual cues to clarify, simplify and communicate your message.</p>
<p>The Art of Writing with Intent</p> <p>Topics: writing, communication, influence</p>	<p>This presentation will focus on writing to influence using the F.A.R. framework. Participants will learn how to be more effective at defining their message and more intentional about how that message is communicated.</p>
<p>Management Dashboards that Dazzle</p> <p>Topics: dashboards, audit execution, improving performance, visual communication</p>	<p>Dashboards can help you manage the performance of your audit team but few dashboards or reports actually deliver the value originally promised. This discussion will help you ask the right questions to rethink your management dashboards and help you turn them into something that actually helps you manage and improve your audit function.</p>
<p>The Fallacy of Doing More with Less</p> <p>Topics: audit execution, critical thinking, improving performance, communication</p>	<p>Business leaders and vendors are constantly telling us that you can and should do more with less. Let's discuss the laws of work to understand why this is physically impossible, and the destructive impact this message can have on employee engagement. We then help you reframe the message and provide alternative strategies and actions that build engagement and increase team performance.</p>
<p>Avoiding the High Cost of Burnout</p> <p>Topics: employee engagement, leadership, culture</p>	<p>The measurements of employee stress and burnout are at an all-time high (Gallup, 2023) and according to the 2024 Risk in Focus (IIA) study, human capital is the 2nd top risk in organizations. Explore what we can do as audit leaders and teams to recognize burnout and manage the stress in our audit teams. Also learn how to call out employee burnout as an audit issue and elevate the awareness of this risk in your organization.</p>

Title	Description
<p>Would You Follow You?</p> <p>Topics: leadership, individual trust, psychological safety, emotional intelligence</p>	<p>If you were the leader of your organization, would you want to follow yourself? During this overview, we will focus on how your followers provide unspoken feedback on your ability to lead with trust, gratitude and respect. We will then look at trust building strategies that build your team, increase performance and respect for you as a leader.</p>
<p>Guardians of trust</p> <p>Topics: leadership, organizational trust, audit performance</p>	<p>During this presentation we will look at trust through two separate lenses; the lens of stakeholder trust in your audit function and second, the lens of audit's role as a guardian of trust in your company. Learn how to talk about trust to your stakeholders and how to frame audit issues to build organizational trust.</p>
<p>Creating Psychological Safety</p> <p>Topics: emotional Intelligence, talent engagement, psychological safety</p>	<p>The Global Internal Audit Standards (2023 Draft for Public Comment) states that the CAE must "<i>must maintain a work environment where internal auditors feel supported when expressing legitimate, evidence-based findings, conclusions, and recommendations, whether favorable or unfavorable</i>". This presentation will help you understand psychological safety, how to evaluate it, and how to create a safe space for your teams to be effective and perform their best.</p>

Lead Facilitator



Jason Franzen

MBA, CIA, SPHR, SHRM-SCP

Jason is a performance consultant who helps individuals and teams elevate their performance to new levels. His career supporting internal audit teams includes being one of the original software engineers of PWC TeamMate, creating a boutique global technology consulting company supporting audit teams, and leading the internal audit practice support team for a fortune 300 financial services company. As a coach and consultant, he has advised audit leaders across the globe on performance improvement, technology integration, and talent development.

He has over 30 years of experience as a professional public speaker, performer, teacher, adjunct professor and group facilitator as well as a Certified Practitioner for both Myers-Briggs and Personalysis assessments. He has delivered keynotes at conferences and company meetings of all sizes in both Europe and the US. He also leads highly rated, outcome focused workshops that help teams grow and achieve objectives faster through leadership skill development, communications, team dynamics, strategy and execution.

He is a founding partner of Audit Practice Support and uses his experience and expertise to help internal audit teams of all sizes increase their performance through operational excellence, quality assurance and talent development. He has an MBA from Purdue University and is a Certified Internal Auditor (CIA) and a Certified Human Resources Professional (SPHR / SHRM-SCP).

You can reach Jason at:

jfranzen@auditps.net

<https://www.linkedin.com/in/jjfranzen/>